

# Understanding your Story Rights

This document outlines the **rights a person has** when sharing their story with Be The Match®

**Be The Match affirms the following rights of all patients, caregivers and family members who may be considering sharing their story of treatment and transplant.**

- You have the right to decline to share your story of treatment and/or transplant for Be The Match to use for promotional purposes.
- You have a right to utilize any and all Be The Match patient and caregiver services regardless of your decision to share or not share your story with Be The Match. Your decision to share or not share your story will have no impact on your ability to utilize the Be The Match Registry to find a donor.
- You have a right to pursue and utilize services with the Patient Support Center, including Patient Navigation, Clinical Trials Search & Support, Counseling, Peer Connect and financial grants regardless of your decision to share or not share your story with Be The Match.

**If you choose to share your story with Be The Match for promotional purposes, you have the right to:**

- Be informed of the format in which your story can be shared (e.g., print, verbally, website, social media)
- Specify which details of your story can be shared, only the details you decide to share to your comfort level will be shared
- Exclude personally identifying details from your story (e.g., last name)
- Withdraw your story from promotional use at any time for any reason. Images cannot be removed or recalled from existing materials.



I can contact Be The Match by reaching out to my relationship manager or by calling **1 (888) 999-6743** to stop my story/photos from being used in new materials.

